

daniela wagner

artist, designer, manager and marketer

Hello and good day,

It is my great pleasure to submit my application for your position as Product Launch Campaign Manager, this being the perfect combination of my upcoming move to Malaysia, you having my favorite online transformational platform and my life long love for and experience in marketing.

My intuition is one of my superpowers – hence the deep knowing I have about my relocation to Malaysia and my sincere and heartfelt effort in applying for this position at your exceptional company.

Here is some of my background for you. I am 52, German and bilingual - German (native) and English. I have had my own successful companies in several countries and in different industries, which are still in existence today and have acquired a considerable body of hands on work experience.

I have had the good fortune of an excellent education and throughout my life have also acquired a sophisticated, global outlook. The end result you can probably call sort of a cosmopolitan street smart skill set.

I am equally business – and project minded as I am also full of creative intelligence. I love technology, numbers, art, design, streamlining processes and know the difference between marketing and sales. I am very spiritual but also very grounded, which enables me to relate and channel inspiration into 3D realities and their practical and efficient applications. I have a particular talent for overseeing large projects.

I am well versed in marketing, design, art, management, sales, PR, sales and customer service, as well as spreadsheets and technology. I am very comfortable with software and can work with most common applications such as Microsoft Office or the Adobe Creative Suite. Learning new things is very welcome and ongoing in my life.

As long as I can remember, I have had a passion for creating. I love producing artwork, design and fashion but also enjoy the process of creating new businesses and projects from the ground up.

Marketing in particular is something I have loved to explore in all of its aspects: branding, market research, the production of material for web and print, including the development of websites and digital content such as videos, strategies, funnels etc.

I think growing up in the GDR (East Germany) has helped me even more to bring out my creativity, resourcefulness and strive for quality and efficiency.

At the end of this era I went to a fashion design and manufacturing college and completed my education in 1989. That was the year the Berlin wall came down. I moved to the USA in 2001, have visited 2 dozen countries and have lived and worked in 5 of them.: East and West Germany, the USA, Uruguay and Ecuador. Since I was in my 20's I have been continuously expanding my skill sets. I enjoy constantly growing, learning and transforming - inside and out.

You will have someone on your team who is reliable, capable, versatile, friendly, professional, very creative, communicates well, is multi-talented and self directed.

education

I am fortunate to have received my education in East Germany, which helped develop my creative intelligence.

1987 - 1989 Kleidungsfacharbeiter at "Jugendmode Rostock", Germany (clothing development and manufacturing)
1989 - 1990 Registered Nurse training

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work experience

Self Employed:

- 1991 -1995 Owner operator at the Cafe & Bar “Crocodil”, which quickly became the most successful and well known Bar in the state. During this time I also organized 2 local open air concerts.
Daily operations, management, sales and marketing.
Rostock, Germany
- 2009 - 2014 Owner operator at “Daniela Wagner Design”
Custom Evening Wear and Bridal Design & retail store. I also had a Fashion Show in Montev
During this time I also partook in a music video shoot in Ecuador, providing the dresses for Soprano Kristin Hoffmann for the spiritual symphony “Dream of my Heart”.
Daily operations, management, sales and marketing.
Punta del Este, Uruguay
- 2014 - 2018 Owner operator at “Alegria Organics”
30+ organic skincare and hypoallergenic household products, their formulation, production and distribution, retail store and B2B
Daily operations, management, sales and marketing.
Cuenca, Ecuador
- 2018 - 2021 Owner operator at “Eco Cleaners Inc”
Eco Drop off Laundry & Dry Cleaner
Daily operations, management, sales and marketing.
Eastsound, Orcas Island, WA, USA

Employment:

- 1995 -1997 Festival organization
coordination and engagement of vendors and bands, marketing
Berlin Germany
- 1997 - 2000 Health and Life Insurance Sales Rep
this included a 2 year sales training
Berlin and Munich, Germany
- 2002 - 2004 General Manger at “Bagel Works” (flagship store of the chain)
supervision, implementation of standards, team building
daily operations, management, sales and marketing.
Keene, NH, USA
- 2005 - 2007 Jewelry Photography and digital editing at “Sajen Inc”
for their line “Offerings” (sold on ShopNBC)
Putney, VT, USA
- 2005 - 2007 Jewelry Designer (freelance) at “Sajen Inc”
for their line “Offerings” (sold on ShopNBC)
Putney, VT, USA
- 2008 - 2009 Tech support, sales and marketing at an Accounting Software
development company for their B2B product
White River Junction, VT, USA